EME 2040 – Intro to Tech for Educators

**Assignment: Web Site Review/Evaluation/Critique** DUE: Thu, Feb 24th

What? Create a rubric for the purpose of evaluation of an educational/children’s academic website. Select and review an educational or children’s academic website. Use the rubric to evaluate it and provide a written critique of the site.

Resources: Textbook – pp. 76-79, Pizza Rubric activity, Rubistar (or other rubric generators), 1/17/11 PowerPoint presentation

How? What to turn in:

1. Your created rubric
2. Your evaluation of the website (be sure to indicate the URL of the website) using the rubric
3. Your written critique of the website

You may turn in prior to the class by emailing me mcoleman@edison.edu with the documents attached (be sure to use Microsoft Word) or you may turn them in at the *beginning* of class (i.e., prior to class start)

The grading rubric for this assignment:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| CRITERIA/RATING | 3 | 2 | 1 | 0 |
| **Rubric Content Criteria** | Use of at least *all five* web site evaluative criteria (i.e., AAOCC) | Use of at least *four* web site evaluative criteria (i.e., AAOCC) | Use of at *three* web site evaluative criteria (i.e., AAOCC) | Use of *two or fewer* web site evaluative criteria (i.e., AAOCC) |
| **Rubric Evaluative Ratings (i.e., descriptive cells)** | Detailed and measurable description of the quality of *each* level of all criteria categories | Detailed and measurable description of the quality of *many* levels of all criteria categories | Detailed and measurable description of the quality of *some* levels of all criteria categories | *No* evidence of detailed and measurable description of the quality of each level of criteria categories |
| **Website Evaluation using Created Rubric** | All three addressed: website URL identified; Appropriate indication of evaluation using rubric cells; final ‘grading’ criteria noted | Two of the three addressed: website URL identified; appropriate indication of evaluation using rubric cells; final ‘grading’ criteria noted | One of the three addressed: website URL identified; appropriate indication of evaluation using rubric cells; final ‘grading’ criteria noted | None of the three addressed: website URL identified; appropriate indication of evaluation using rubric cells; final ‘grading’ criteria noted |
| **Written Critique of Website** |  |  | Evidence of thoughtful consideration and critique of website with no spelling, punctuation or grammar errors | *No* evidence of thoughtful consideration and critique of website; spelling, grammar or punctuation errors evident |
|  **\_**\_\_\_\_\_ x 3 = \_\_\_\_\_\_ x 2 =\_\_\_\_\_\_ x 1 =  **\_\_\_\_\_\_\_\_\_ + \_\_\_\_\_\_\_\_\_ + \_\_\_\_\_\_\_\_\_\_ = \_\_\_\_\_\_\_\_\_\_\_\_TOTAL**  |

A = 9-10 points B = 8 points C = 7 points D = 6 points F = 0-5 points